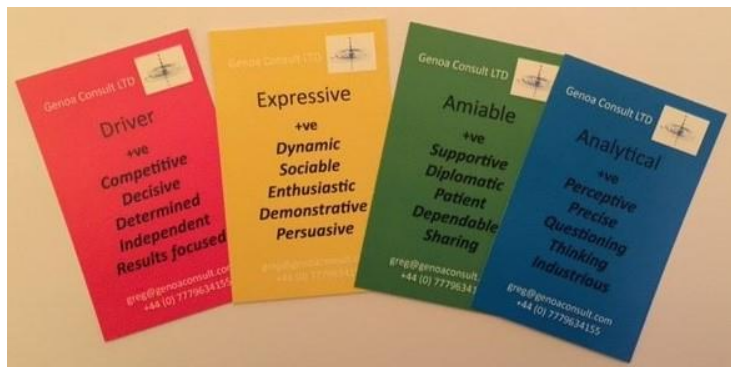


## Genoa Colour Typology

The Genoa Colour Typology exercise is rooted in the work of analytical psychologist Carl Jung's theory of personality types and learning styles; later developed by Dr. David Merrill and Roger Reid.

The exercise based upon a questionnaire is great for staff team and Board away days. In a colour typology session delegates identify their dominant personality traits. They discover their strengths, displayed when they are having a good day, and the matters they need to be aware of for those 'off days!'



The model brings discovery of how best to build rapport with those with different colour traits. The exercise is fun but is also an incredibly useful tool for building team awareness and for learning how best to interact with others. The enlightenment improves personal development and team performance.

